IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: David A. Bolnick, et. al. Atty.Dkt.No.: 5957-71800 8 Serial Number: 09/829.937 § Examiner: Truong, Lan Dait § Filing Date: April 11, 2001 Group/Art Unit: 2152 8 Conf. No.: 7702 Title: System, Method And Computer Program Product For Gathering 80 80 80 And Delivering Personalized User Information § 8

§ RESPONSE TO OFFICE ACTION MAILED MAY 21, 2007

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to an Office Action of May 21, 2007, to further highlight why the application is in condition for allowance.

Please amend the case as listed below.